Epilepsy Awareness Day Orlando

epilepsyawarenessdayfl.org

MAY 14–16, 2027

Hyatt Regency Orlando

Meet us where the magic happens.

The East Coast's largest gathering of epilepsy physicians, patients, families, and advocates.

Where Medical Excellence Meets the Magic

In partnership with the Epilepsy Association of Central Florida and Epilepsy Alliance America, we are building a national network dedicated to epilepsy awareness, education, and support for individuals and families affected by epilepsy.

Expert Education

30+ presentations from top epilepsy specialists covering diagnosis, treatments, surgery, and breakthrough research, including a Spanish language track.

Community & Connection

Families on similar journeys, leading neurologists, medical professionals, and advocacy organizations in one supportive place.

Resources

100+ epilepsy resources and seizure-free milestone celebrations.

Sponsorship Levels

Six levels. Every one includes booth space and park passes for epilepsy families.

$100,000	**SUNSHINE STATE - EXCLUSIVE | ONE AVAILABLE**	20x20 premium booth at the center main wall • 15 conference passes + VIP dinner • celebration party activity station • logo on event materials and merchandise • 2-page center program spread • main-stage logo • 2 column wraps near registration • 2 framed wall displays • 2 speaker opportunities, subject to approval • Sunshine State marketing package • 15 family park passes
$75,000	**BAY SIDE**	20x20 premium booth along the main wall • 10 conference passes + VIP dinner • celebration party activity station • logo on event materials and merchandise • full-page program ad • 1 framed wall display • 1 speaker opportunity, subject to approval • Bay Side marketing package • 10 family park passes
$50,000	**EVERGLADES ELITE**	10x20 booth • 5 conference passes + VIP dinner • celebration party activity station • logo on event materials and merchandise • full-page program ad • Everglades event visibility campaign • 8 family park passes
$25,000	**SPACE COAST**	10x10 booth • 3 conference passes + VIP dinner • celebration party activity station • logo on event materials and merchandise • 1/2-page ad • Space Coast digital sponsor package • 4 family park passes
$10,000	**GULF BREEZE**	10x10 booth • 2 conference passes + VIP dinner • celebration party activity station • select logo placement • 1/4-page ad • Gulf Breeze event recognition package • 2 family park passes
$5,000	**CORAL CAY**	10x10 booth • 2 conference passes • celebration party activity station • select logo placement • program listing • Coral Cay digital recognition • 1 family park pass

Core Benefits at a Glance

Benefit	Sunshine State EXCLUSIVE $100,000	Bay Side $75,000	Everglades $50,000	Space Coast $25,000	Gulf Breeze $10,000	Coral Cay $5,000
Booth space	20x20	20x20	10x20	10x10	10x10	10x10
Conference passes	15	10	5	3	2	2
VIP dinner with medical professionals	Yes	Yes	Yes	Yes	Yes	
Celebration party + booth activity station	Yes	Yes	Yes	Yes	Yes	Yes
Logo on materials & merchandise	Yes	Yes	Yes	Yes	Select	Select
Program advertisement	2-page center spread	Full page ad	Full page ad	1/2 page	1/4 page	Listing
Amusement park passes funded	15	10	8	4	2	1
Logo displayed on main stage at events	Yes					
Column wraps near registration	2					
Framed wall displays	2	1				
Speaker opportunity (subject to approval)	2	1				

Sponsor a Child. Sponsor a Family.

The most direct way to put magic within reach. Perfect for individuals and small businesses.

Sponsor a Child — $2,000

Covers a two-night hotel stay, a one-day amusement park pass, transportation, and full event access for a child living with epilepsy. A day where they're the superhero. Recognized on our Magic Makers wall. Includes a superhero pack.

Sponsor a Family — $5,000

Covers a two-night hotel stay, four park passes, transportation, and full event access for a family of four. Recognized on our Magic Makers wall. Includes a superhero pack.

100% tax-deductible • Sponsor 10+ children and receive a social media spotlight and event-day recognition.

Experience & Specialty Sponsorships

Own a moment of the magic. High-visibility options for every budget.

Character Sponsorship
$10,000

Supports costumed character appearances and family photo opportunities during the celebration.

Family Celebration Party
$10,000

Presenting sponsor of the closing celebration with character moments.

Superhero Cape Sponsor
$7,500

Your logo on the purple capes worn by every child.

Lanyard & Badge Sponsor
$5,000

Your brand around every attendee's neck, both days.

Photo Booth Sponsor
$3,500

Branded magical backdrops shared across social media.

Charging Lounge
$3,500

Power up phones and devices in your branded lounge.

Coffee Cart Sponsor
$2,500

All-day fuel, served with your logo on every cup sleeve.

All experience sponsors receive program listing, website recognition, and event signage at their sponsored moment.

Marketing Deliverables by Level

Campaign-based visibility tied directly to Epilepsy Awareness Day in Orlando.

SUNSHINE STATE - EXCLUSIVE — $100,000

Premier Event Marketing

5 social features • logo in 4 event emails • newsletter feature • official event press release • event press materials • premium landing-page placement • featured post-event recap

BAY SIDE — $75,000

Premium Event Visibility

4 social features • logo in 4 event emails • event press materials • premium landing-page placement • post-event recap

EVERGLADES ELITE — $50,000

Event Visibility Campaign

3 social features • logo in 3 event emails • event press materials • premium landing-page placement • post-event recap

SPACE COAST — $25,000

Digital Sponsor Package

2 social features • logo in 2 event emails • landing-page logo and website link • post-event recap • group sponsor thank-you post

GULF BREEZE — $10,000

Event Recognition Package

1 social spotlight • logo in 1 event email • landing-page logo and website link • group sponsor thank-you post

CORAL CAY — $5,000

Digital Recognition

Landing-page logo • group sponsor thank-you post

For more information about marketing deliverables, contact Marchet Eaddy at meaddy@eafla.org.

Materials deadline: Sponsor logos, website links, approved copy, and requested marketing assets must be received by March 31, 2027.

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LET'S BUILD A PARTNERSHIP

Bring the magic to families living with epilepsy.

Custom packages and exclusive add-ons are available on request.

Partnerships & Sponsorships

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